

**2011/2012 WINTER ALLI FRANCHISE CONTENT PROGRAM
ATHLETE NAME AND LIKENESS RELEASE**

In consideration of participating in the Alli Franchise Content (hereafter referred to as the "Program") and all publicity, advertising, and promotion associated with the "Program", I the undersigned hereby consent to the following:

I hereby release Alli, Alliance of Action Sports, LLC, NBC Universal, Inc., NBC Sports Ventures, Inc., Sports Ventures Sub, Inc., and its affiliates, their licensees, sublicensees and assigns, employees and directors of each (the "Releasees") from, and waive all claims, damages, losses and liabilities, including claims for personal injuries, resulting from my participation in the Program even if the loss or injury is caused by the neglect or fault of the Releasees or otherwise.

I grant to Alli, Alliance of Action Sports, LLC, NBC Universal, Inc., NBC Sports Ventures, Inc., Sports Ventures Sub, Inc., and its affiliates, their licensees, sublicensees and assigns, employees and directors of each, in perpetuity and throughout the world, and without further compensation or consideration, the right to use, re-use, and license the right to use and reuse, my biography, appearance, name, voice, and likeness in all forms of media (electronic or otherwise) now existing or hereafter created, including without limitation all forms of television (standard and non-standard television and home video distribution), video, photography and the internet in connection with the Program.

I waive any right that I may have to inspect or approve any item that may use my name, voice, likeness or image in connection with the Program and telecasts of the Program, publicity, advertising and promotion for the Program, and future editions and telecasts thereof.

I REPRESENT THAT I AM A PARENT/LEGAL GUARDIAN OF THE MINOR NAMED BELOW AND I AGREE THAT THE GRANT AND RELEASE CONTAINED THEREIN BINDS US AND SAID MINOR TO ALL OF THE TERMS THEREOF. FURTHERMORE I HAVE READ THIS NAME AND LIKENESS RELEASE, FULLY UNDERSTAND ITS TERMS AND I HAVE SIGNED IT FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT, ASSURANCE, OR GUARANTEE BEING MADE TO ME AND INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW.

CAUTION: READ BEFORE SIGNING

Minors:

PRINT PARENT/GUARDIAN NAME HERE

SIGNATURE OF PARENT/GUARDIAN

NAME AND AGE OF MINOR

I HAVE READ THIS RELEASE

I HAVE READ THIS RELEASE

I HAVE READ THIS RELEASE

Signature, Title and Address of Witness: _____