

**2011/2012 DEW TOUR
ATHLETE NAME AND LIKENESS RELEASE- MINOR**

In consideration of being permitted to compete or participate in any way in an Alli, Alliance of Action Sports event, a multi-sport series of professional action sports competitions, including but not limited to skateboarding, motocross, BMX biking, snowboarding, wakeboarding, surfing, and free skiing and related marketing, promotion, content production, music and hospitality activities (hereafter referred to as "Events"), I the undersigned hereby consent to the following:

I grant to Alli, Alliance of Action Sports, LLC ("Alli"), NBC Universal, Inc., NBC Sports Ventures, Inc., Sports Ventures Sub, Inc., and its affiliates, their licensees, sublicensees and assigns ("Property Owners"), in perpetuity and throughout the world, and without further compensation or consideration, the right and license to take video and still images of me, and to use and reuse, adapt, change, edit, modify, add to, delete, combine with other materials, record, reproduce, distribute and otherwise exploit my recorded performance, name, voice and likeness and biographical information about me in all forms of media (electronic or otherwise) now existing or hereafter created in perpetuity, including without limitation all forms of television (standard and non-standard television and home video distribution), video, photography and the internet in connection with: (a) the Events, telecasts of the Events and Alli; (b) publicity, advertising, promotions and promotional materials for the Events, telecasts of the Events and Alli; and (c) in future Events produced or sanctioned by Alli, and telecasts and promotions of those Events and Alli.

I waive any right that I may have to inspect or approve the use of my recorded performance, name, voice, likeness or image in connection with the Events, telecasts of the Events, and Alli, publicity, advertising and promotion for the Events, telecasts of the Events, and Alli, and future editions and telecasts thereof. However, the foregoing does not grant (i) Property Owners the right to use my recognizable likeness, name and/or image on merchandise without my prior approval; or (ii) distributors, assigns, sponsors, advertisers or other third parties the right to use my recognizable likeness, name, and/or image on merchandise or in connection with the promotion or endorsement of any products, services, promotions or announcements without my prior written approval.

I agree that I will not record, film, photograph or videotape my performances in the Events except for personal, non-commercial uses only; and further agree that any such recordings, photographs, film or footage shall not be used, given away or otherwise distributed in any manner, whether individually or through any license of other authorization to any third parties, for any purposes (other than for personal, non-commercial uses), including without limitation, commercial sale, profits (direct or indirect), reproduction, broadcast, public display, promotional or marketing.

I REPRESENT THAT I AM A PARENT/LEGAL GUARDIAN OF THE MINOR NAMED BELOW AND I AGREE THAT THE GRANT AND RELEASE CONTAINED THEREIN BINDS US AND SAID MINOR TO ALL OF THE TERMS THEREOF. FURTHERMORE I HAVE READ THIS RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OR RISK, INDEMNITY AND RIGHTS AGREEMENT, FULLY UNDERSTAND ITS TERMS, UNDERSTAND THAT I GIVE UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND HAVE SIGNED IT FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT, ASSURANCE, OR GUARANTEE BEING MADE TO ME AND INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW.

CAUTION: READ BEFORE SIGNING

Minors:

PRINT NAME HERE

SIGNATURE OF PARENT/GUARDIAN

NAME AND AGE OF MINOR

I HAVE READ THIS RELEASE

Signature, Title and Address of Witness: _____

12/01/10